

PROGRAM FACILITATOR



Craig Zablocki

Making a profound difference for over 28 years, Craig has addressed over one million people internationally, in all 50 states, and across industries. With a heart for healthcare professionals, Craig's captivating style, spontaneous good humor, and positive message has significantly impacted the healthcare arena. From caregivers on the front lines to hospital administrators, to research teams—they value Craig's authentic approach that draws out the highest in each person.

Craig has impacted hundreds of healthcare groups and organizations, including dozens of state healthcare associations, the Mayo Clinic, Kaiser Permanente, dozens of long-term healthcare associations, National WIC and state WICs, Behavioral Health, DNV-GL, Nursing Associations, Oncology Nursing Certification Organization, CA Association of Health Facilities, and DNV-GL (hospital accreditation). As a returning, full-day leadership trainer to the Medical University of S.C., Craig has impacted multiple classes of healthcare professionals. Craig was voted (twice) in the top 2% of the best 150 speakers in the U.S. by the National Society of Human Resource Managers (14,000 voting members across industries).

Check out Craig's website at <http://craigzablocki.com/> and his book, *Improv 101, Unleashing Your Creative Spirit*, written to help build relations in meetings/gatherings.

EVENT LOCATION

The College Center at Trident Technical College
7000 Rivers Ave | Building 920
North Charleston, SC 29406



LODGING INFORMATION

Hotel	Distance from Trident Technical College
Hyatt Place North Charleston	1.1 miles
Double Tree by Hilton Hotel & Suites Charleston Airport	1.2 miles
Tru By Hilton Charleston Ashley Phosphate	1.2 miles
Holiday Inn Express and Suites Charleston-Ashley Phosphate	1.4 miles



The University of South Carolina College of Pharmacy is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. This application-based activity is accredited for a **total of 6 live contact hours (0.6 CEUs)** for pharmacists (ACPE UAN 0062-0000-22-001-L04-P) and pharmacy technicians (0062-0000-22-001-L04-T). To claim credit, participants must sign-in at the beginning of the day and attend the entire program, participating in all active learning activities and learning assessments. No partial credit will be issued. Participants must complete an online evaluation within 30 days (providing their correct NABP e-Profile ID and month/day of birth) in order to ensure credit is reported to the NABP CPE Monitor. The CPE Monitor will automatically reject all credit claimed and reported greater than 60 days from the date of the live program.

SECRETS OF AUTHENTIC LEADERS... TO BUILD CONNECTION AND FACE RESISTANCE

FACILITATED BY: CRAIG ZABLOCKI

FEBRUARY 12, 2022

8:30 am - 4:00pm



PHI LAMBDA SIGMA

PHARMACY LEADERSHIP SOCIETY

THE 20TH ANNUAL LEADERSHIP CONFERENCE

Hosted By:

Beta Chi Chapter

Phi Lambda Sigma | Leadership Society
Medical University of South Carolina

PROGRAM OVERVIEW

These are challenging times for healthcare professionals--times that call us out of our isolation, frustration and weariness--times that call for authenticity, reconnection, and new ways to view resistance, both in ourselves and in others. This tailored, highly interactive workshop gives attendees experiences and take-aways that equip healthcare professionals for challenges ahead.

Simple and practical wisdom, wrapped in Craig's spontaneous, positive humor will provide some "much needed" prescriptive medicine for participants, ultimately benefiting those they serve.

PROGRAM AGENDA

- 7:30-8:30am | Registration Open/Breakfast
- 8:30-8:45am | Welcome
- 8:45-10:15am | Rebuilding Connection, Team Building, Finding Synergy
- 10:15-10:30am | Break
- 10:30am-12:00pm | Finding the Authentic Leader in Yourself
- 12:00-12:45pm | Lunch
- 12:45-2:15pm | What's Vulnerability Got to Do with It?
- 2:15-2:30pm | Break
- 2:30-4:00pm | Resistance to Change...Mine and Yours
- 4:00pm | Wrap-Up and Closing

LEARNING OBJECTIVES

At completion of this program, participants will be able to:

1. Evaluate key characteristics of team players and strategies to access a greater spirit of collaboration
2. Utilize effective communication strategies which incorporate flexibility and warmth
3. Compare and contrast cultural norms that traditionally define a leader versus qualities of an "authentic leader"
4. Identify opportunities to make a bigger difference as a leader by determining where they personally hold back
5. Describe the basic patterns which human beings use to resist change
6. Define the best strategies to meet resistance in others
7. Apply simple tools to diffuse frustration and to take themselves lightly while taking their tasks seriously
8. Employ new leadership capacities with the goal of achieving greater professional success



PAYMENT

Health Professional Student	\$60
Pharmacy Technician	\$90
Resident	\$90
Health Professional, Faculty, Staff	\$120
Other (University Staff, Non-Healthcare Professional, etc)	\$90

REGISTRATION DEADLINE:

Sunday, January 30, 2022

No refunds available after this deadline

For questions, please contact:

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For more details and to register for the event, please visit or scan the QR code:
<https://plsleadershipconference.eventsmart.com/?p=505>